

HANNAH WITNER

UX/UI DESIGNER

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704.999.4489

EDUCATION

PARSONS SCHOOL OF DESIGN

BFA in Integrated Design
Minors in Graphic Design & Fine Art
Honors summa cum laude
New York, NY
Aug 2015 - Dec 2018

WAKE FOREST UNIVERSITY

Presidential Scholarship for Visual Art
Winston-Salem, NC
Aug 2014 - May 2015

SKILLS

UX & UI
Wireframing (low and high fidelity)
Prototyping
Mobile design / Web design / Tablet design
UX Research and Writing
Branding / Identity
Brand Awareness
Digital Design
Design Systems / Strategy
Iterative Design
Interaction Design
Illustration / Visualization
High-quality Art Production for Idea-driven Visuals
Strong Typography, Color, and Layout Skills
Interaction design
Interactivity and Animation
Visual Communication
Implementation with Developers
Entrepreneurship
Package / Product / Print
Photography / Retouching
Creative Strategy
Concept Ideation

SOFTWARE

Adobe Creative Cloud
Illustrator
Photoshop
InDesign
InVision
Sketch
Adobe XD
Premiere Pro
Lightroom
Bridge
Principle
Fusion360
Rhino/Keyshot
Basic HTML+CSS
Microsoft Word,
Excel, PowerPoint,
etc.

PORTFOLIO

WWW.DESIGNBYHANNAH.ME

EXPERIENCE

DESIGNER

Union Design New York, NY Feb 2019 – Present
• full time experience in a multidisciplinary design agency focused on digital experiences, branding, and experiential environments • developed both low and high fidelity UI mockups and prototypes for web, mobile, and tablet format • Responsible for User Research, Information Architecture, Interaction and Visual Design, Prototyping, and Testing across web and mobile designs • website A/B testing for desktop apps, web apps, and e-commerce • brand development, corporate identity, print and collateral, interactive apps and websites, user interface and experience design, mapping and data visualization, marketing environments, exhibit and signage systems • concept development to iterative design and collaboration, to technical implementation and maintenance • worked on a cross-disciplinary team of designers in client communication and quick problem-solving to bring projects from research through conception to presentation • Assess tasks and plan successful execution for new and in-progress projects • Collaborated with managers, business partners, and developers to help define design requirements and execution • Tools used: Adobe Suite (Photoshop, Illustrator, InDesign, XD, Bridge), Sketch, InVision, CMS platforms, HTML/CSS

FREELANCE UI/UX DESIGNER

Various Clients New York, NY Dec 2017 – Present
• consulted with various clients across the US to assist with jobs in graphic design, UX/UI, branding, digital design, and web and mobile products • developed both low and high fidelity UI mockups and prototypes for web and mobile applications • Tools used: Adobe Suite (Photoshop, Illustrator, InDesign, XD, Bridge), Sketch, InVision

GRAPHIC DESIGNER

Lowercase NYC Brooklyn, NY May 2018 – Dec 2018
• jumpstarted the branding for handcrafted eyeglass company • created wireframes and build-out for web and mobile design • conceptualized and produced content for digital advertising campaigns • product design and merchandise design • print material, layouts, & lookbooks • product photography and editorial stylization • social and email campaigns • Tools used: Adobe Suite (Photoshop, Illustrator, InDesign, XD), CMS platforms, HTML/CSS

JEWELRY DESIGNER

Global Brands Group New York, NY May 2018 – Aug 2018
• worked directly with creative director in development of jewelry concepts and collections • technical drawings & spec sheets for production • hand drawing/sketching/rendering • Tools used: Adobe Suite (Photoshop, Illustrator, InDesign), CMS platforms

DESIGN INTERN

Visionaire New York, NY Feb 2017 – May 2017
• demonstrated graphic design, prototype visualization, and illustration • logo, logotypes, layout, lockup, and header visuals • authored photographic and animated content • orchestrated layouts and artist collaborations • Tools used: Adobe Suite (Photoshop, Illustrator, InDesign, After Effects), HTML/CSS

DESIGNER & INDEPENDENT BUSINESS OWNER

Ephemna Jewelry New York, NY Oct 2016 – Sep 2018
• single-handedly created and programmed all aspects of the business • jewelry design and fabrication, product design, branding, packaging, print design, photography, editing, promotion, display, web design • created all wireframes and build-out for web and mobile design • oversaw all business planning, marketing, growth, sales, and finance • Tools used: Adobe Suite (Photoshop, Illustrator, InDesign)